

Holiday house report

United Kingdom | 2022

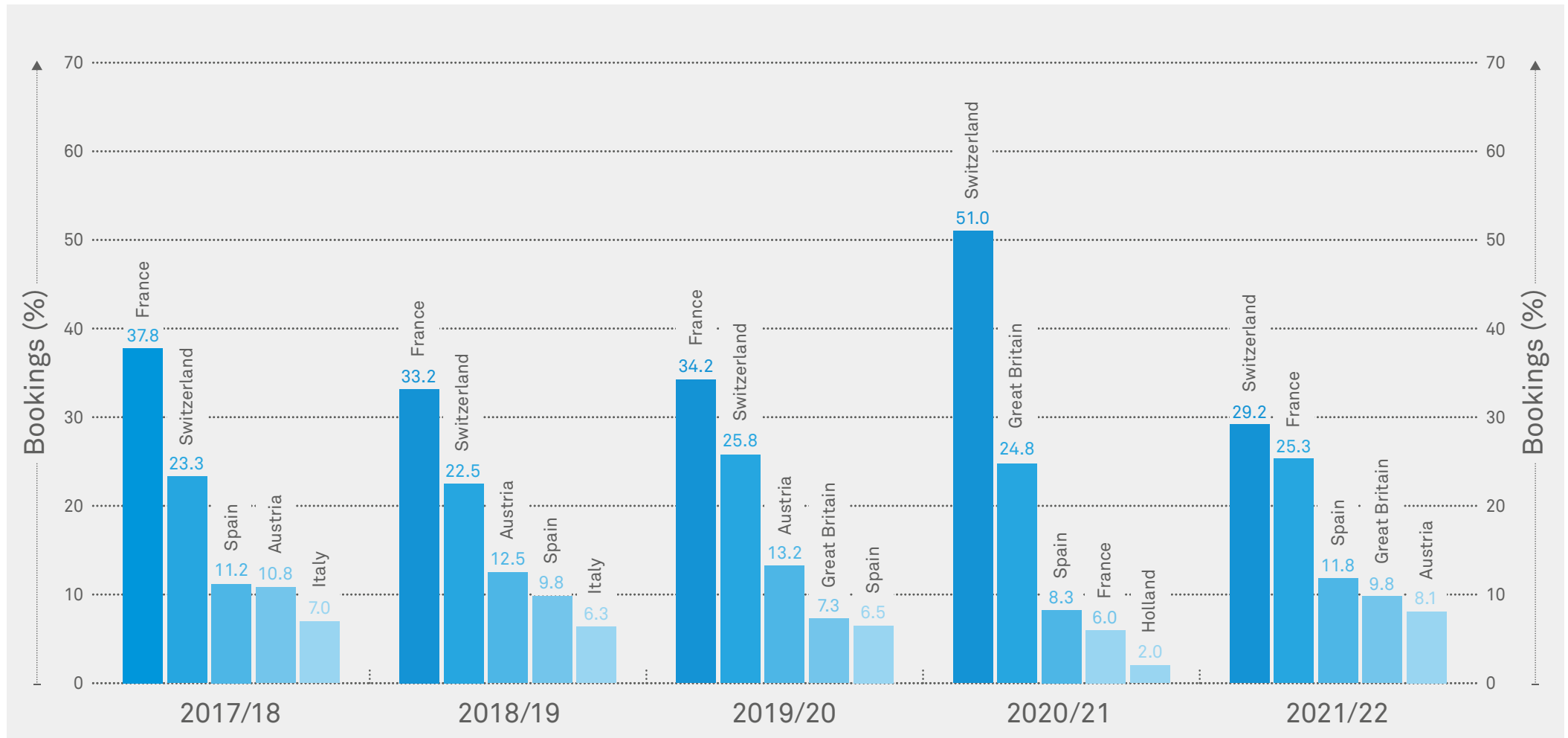


Season review

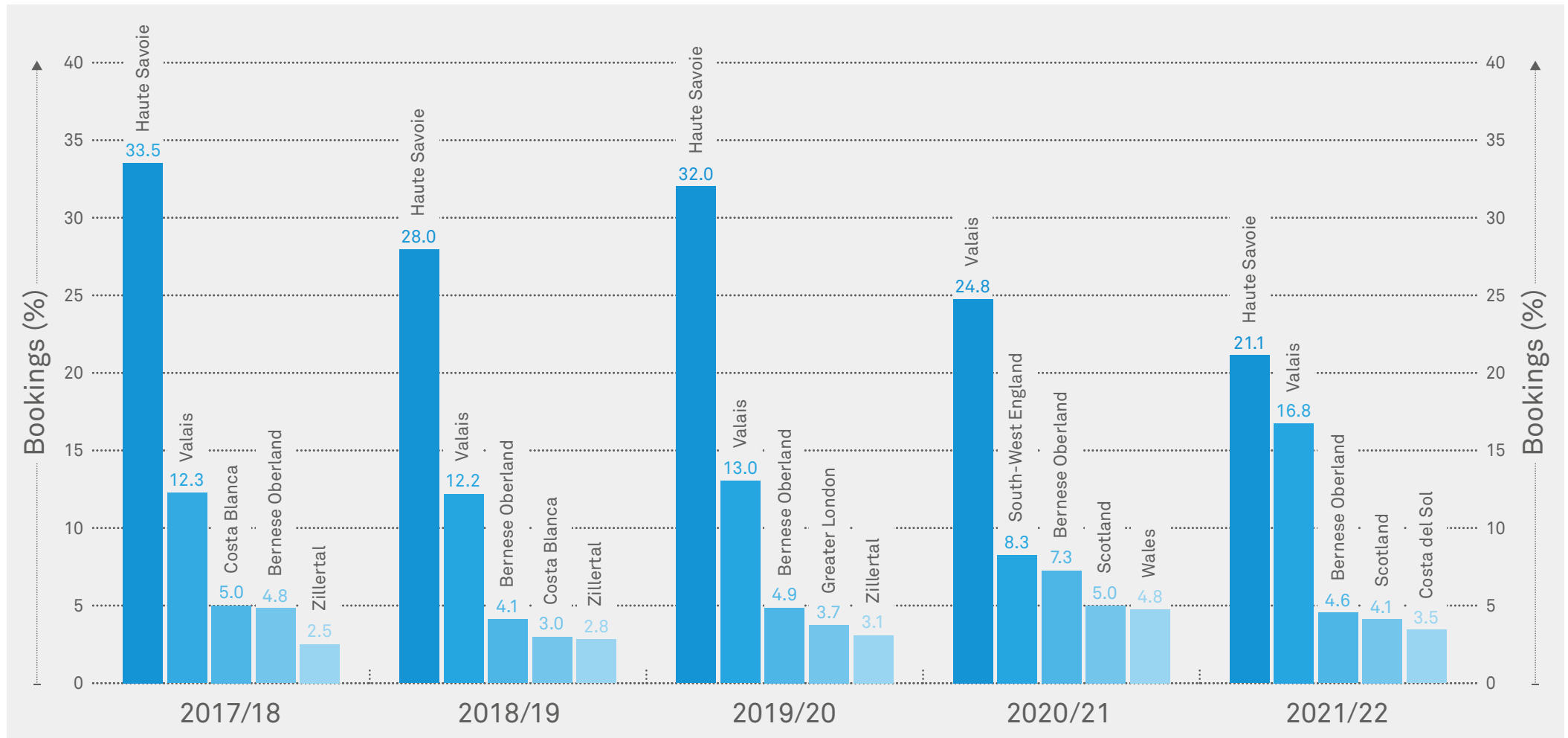
Winter 2017–2022



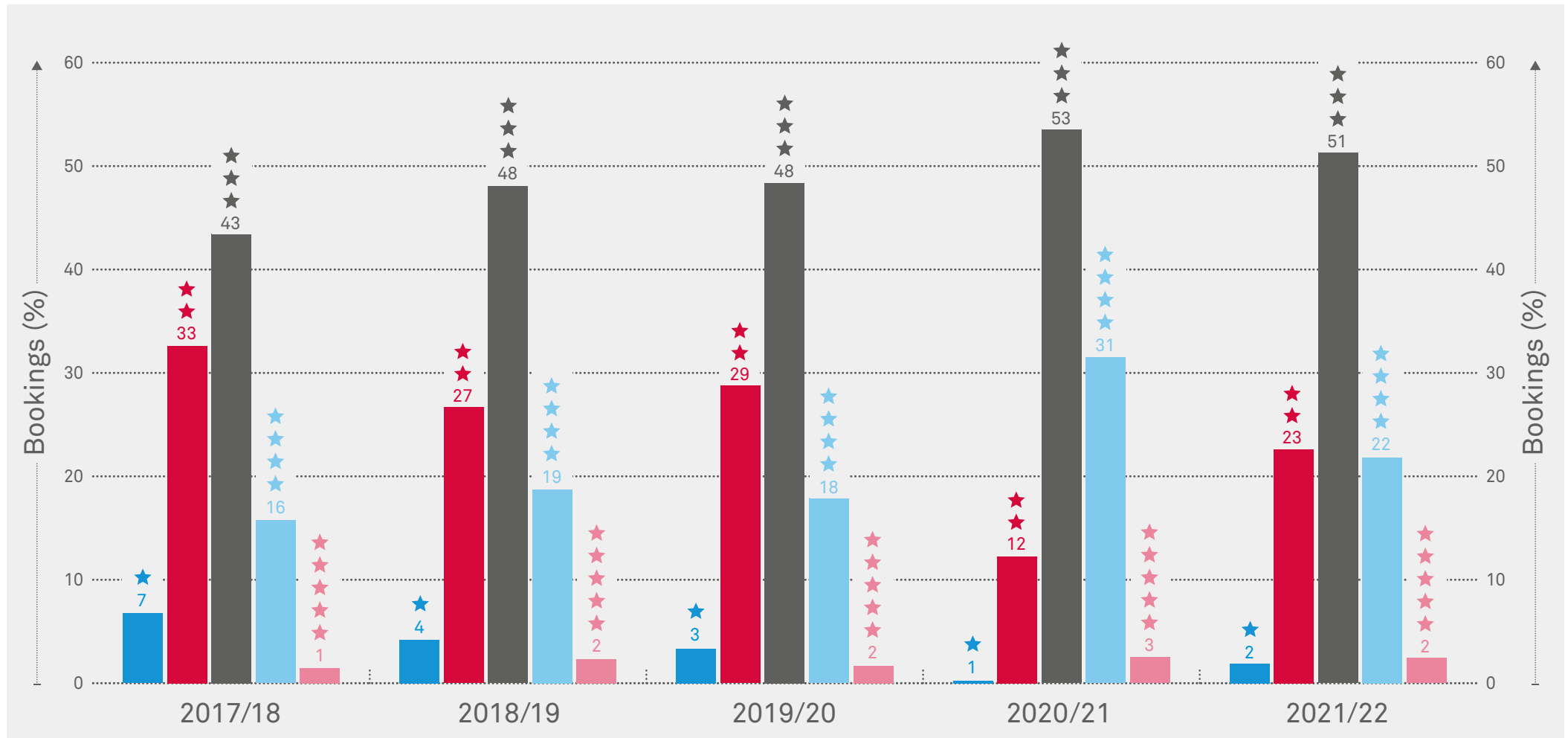
Top 5 destination countries for British holidaymakers



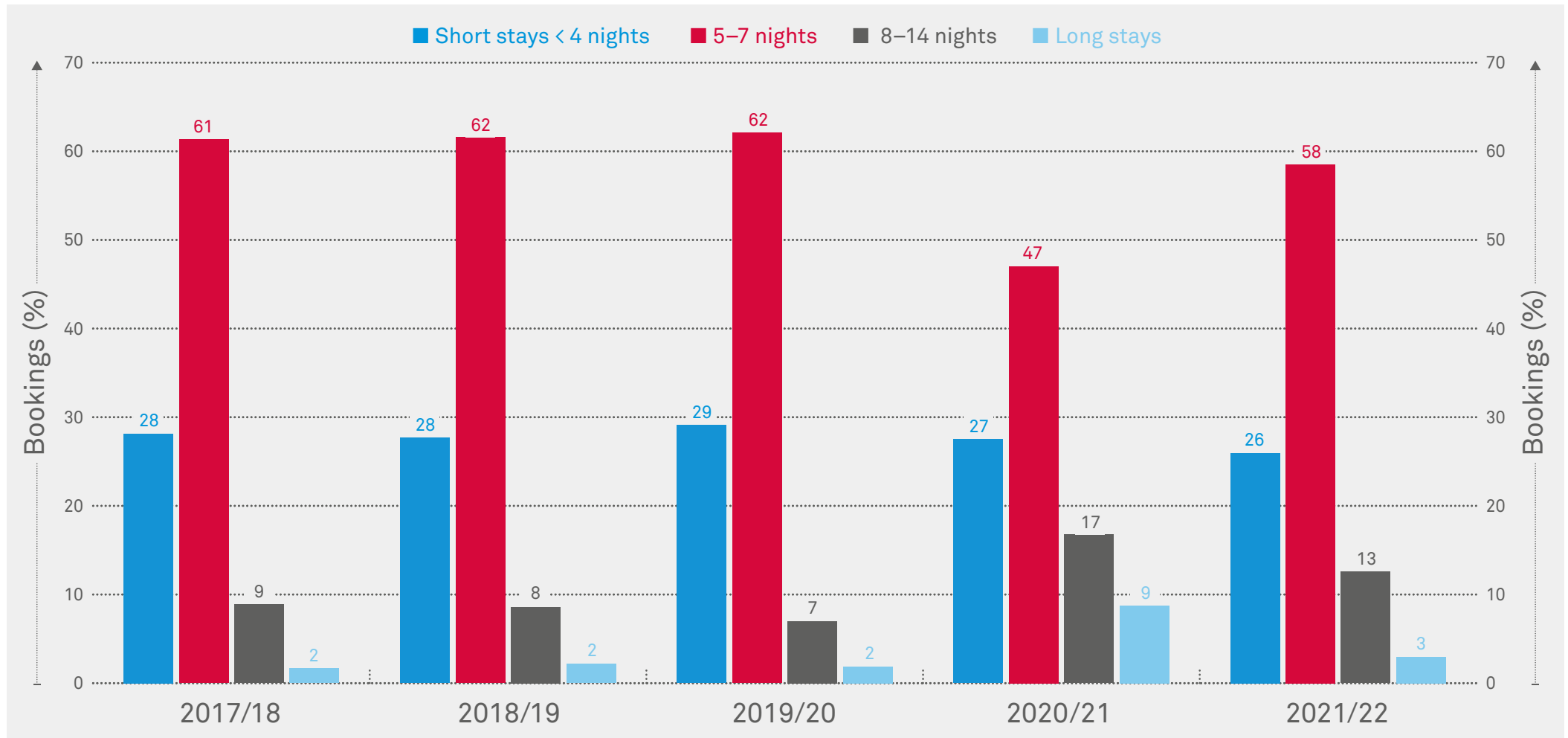
Top 5 destination regions for British holidaymakers



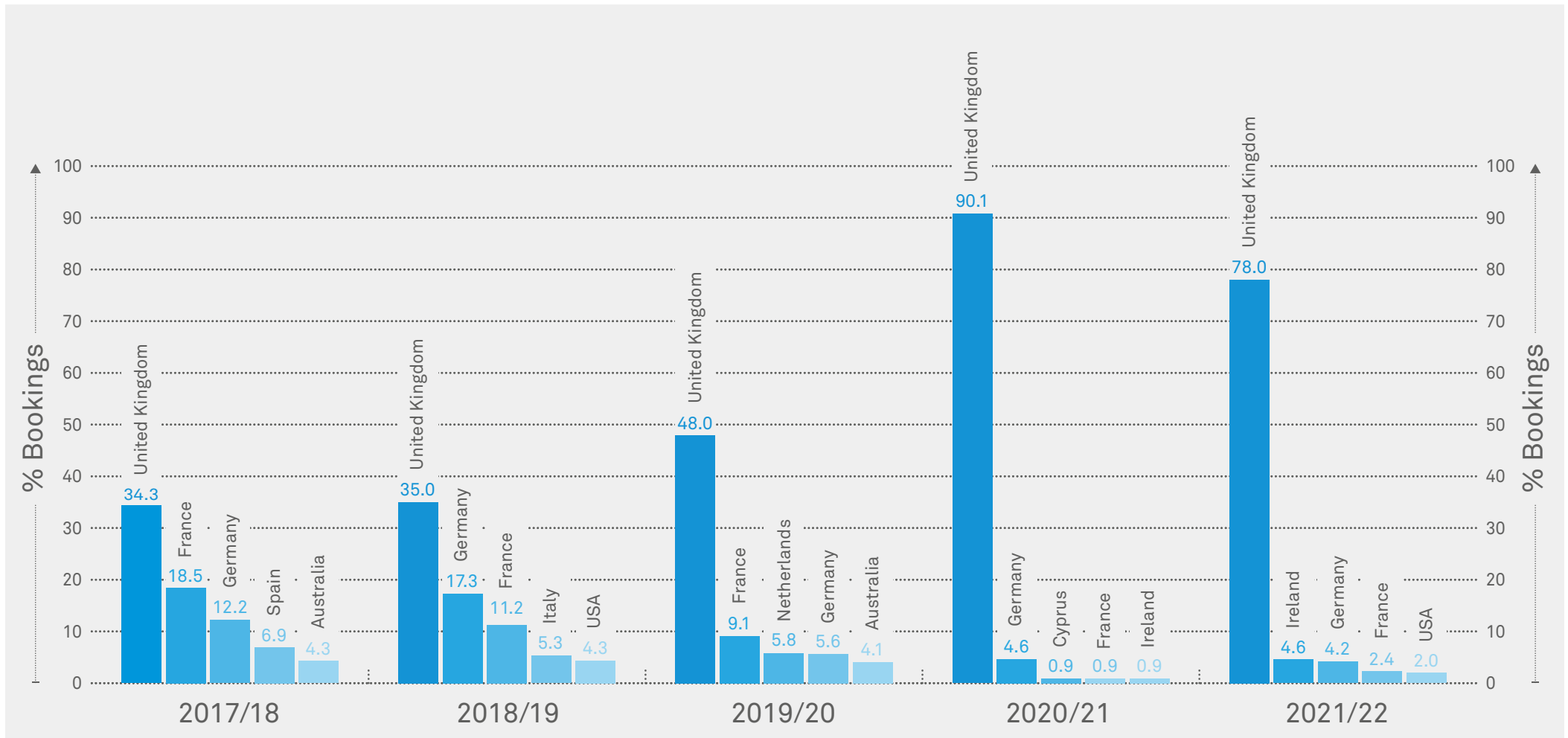
British bookings by quality rating



Duration of British stays



Top 5 origins of guests travelling to the United Kingdom



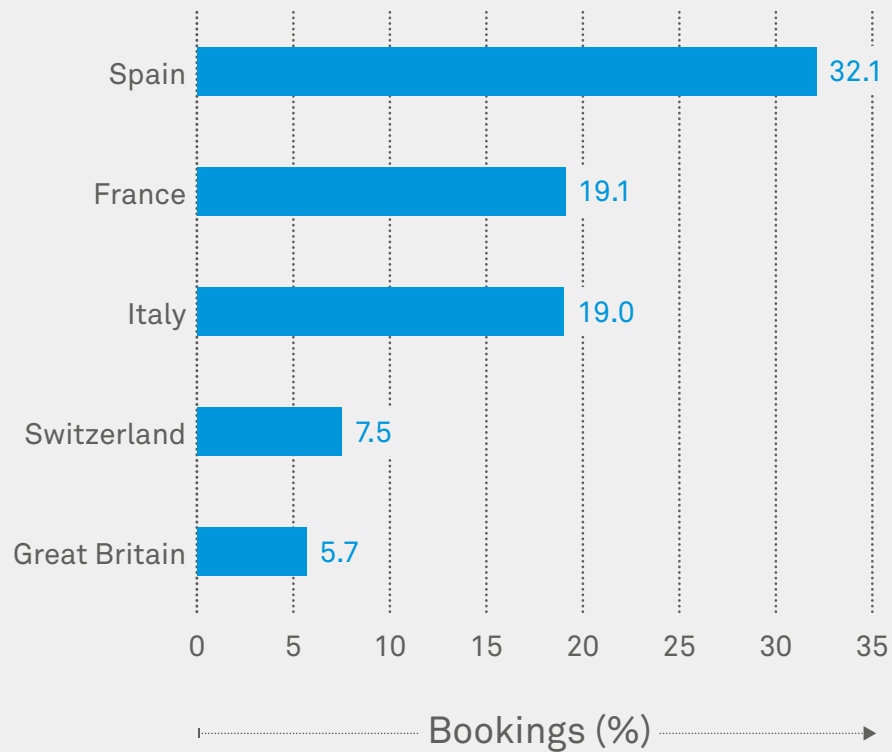
Forecast coming season

Summer 2022 (1 May – 31 October 2022)

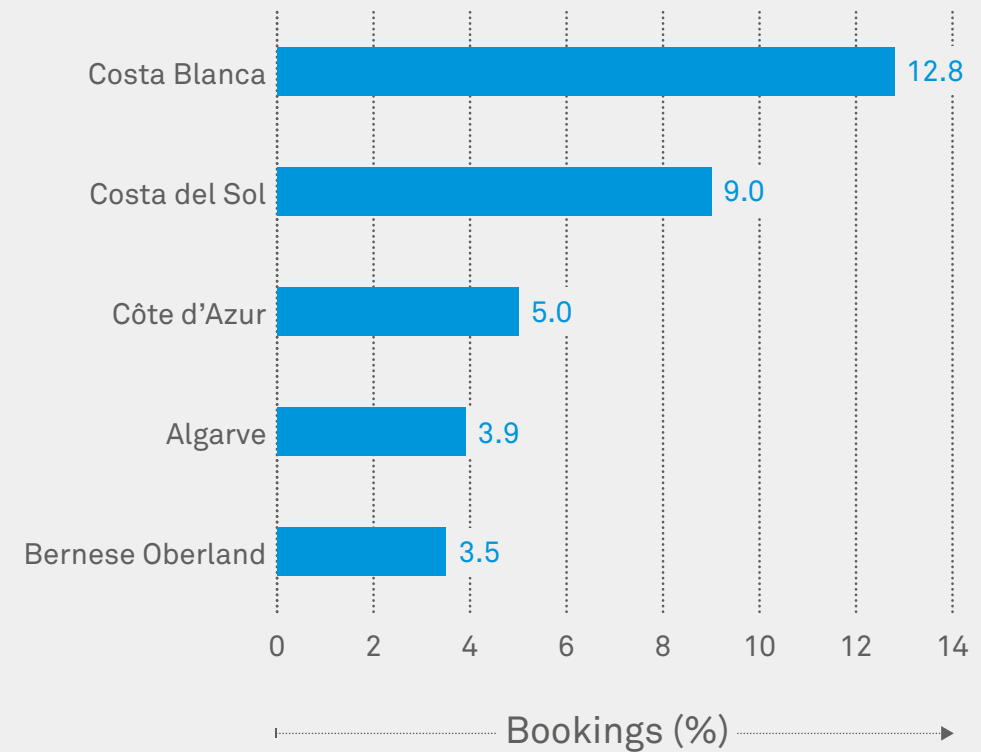


Favourite holiday destinations

Top 5 destination countries for British holidaymakers

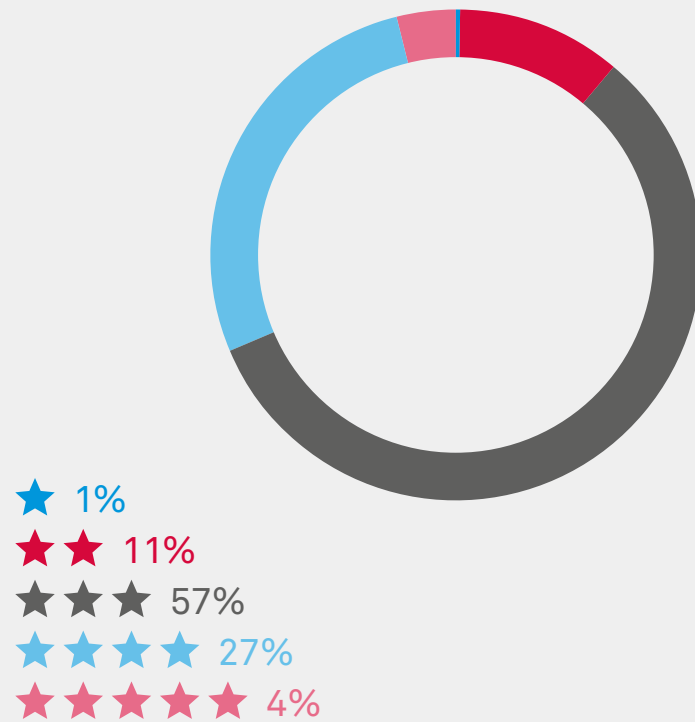


Top 5 destination regions for British holidaymakers

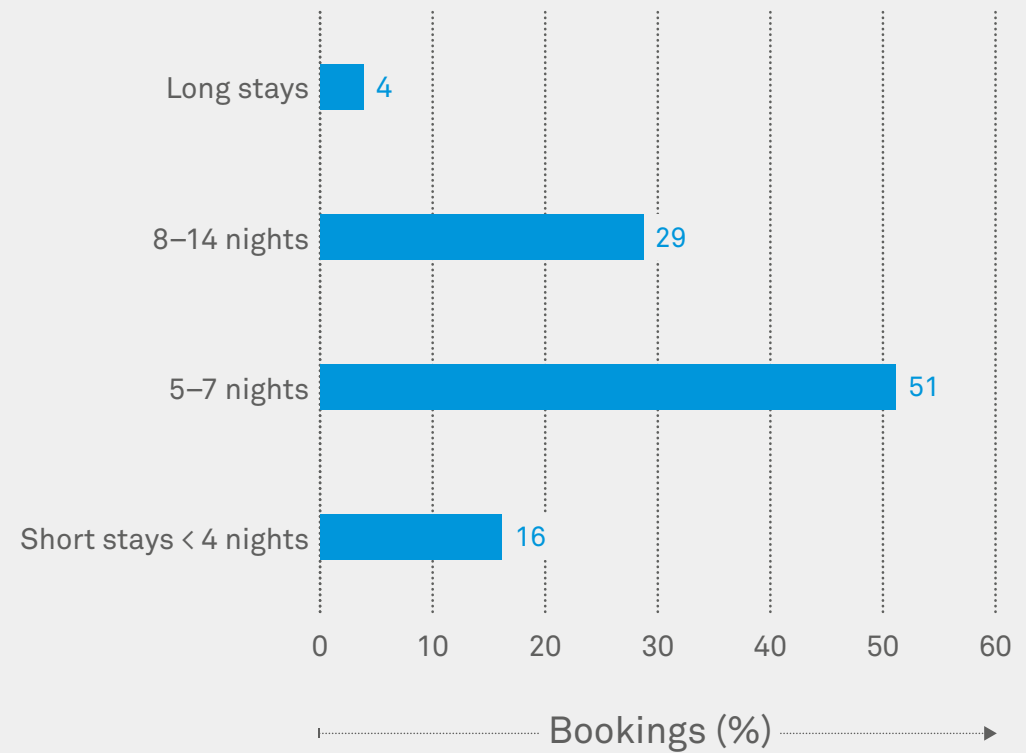


Travel behaviour

British bookings by
quality rating

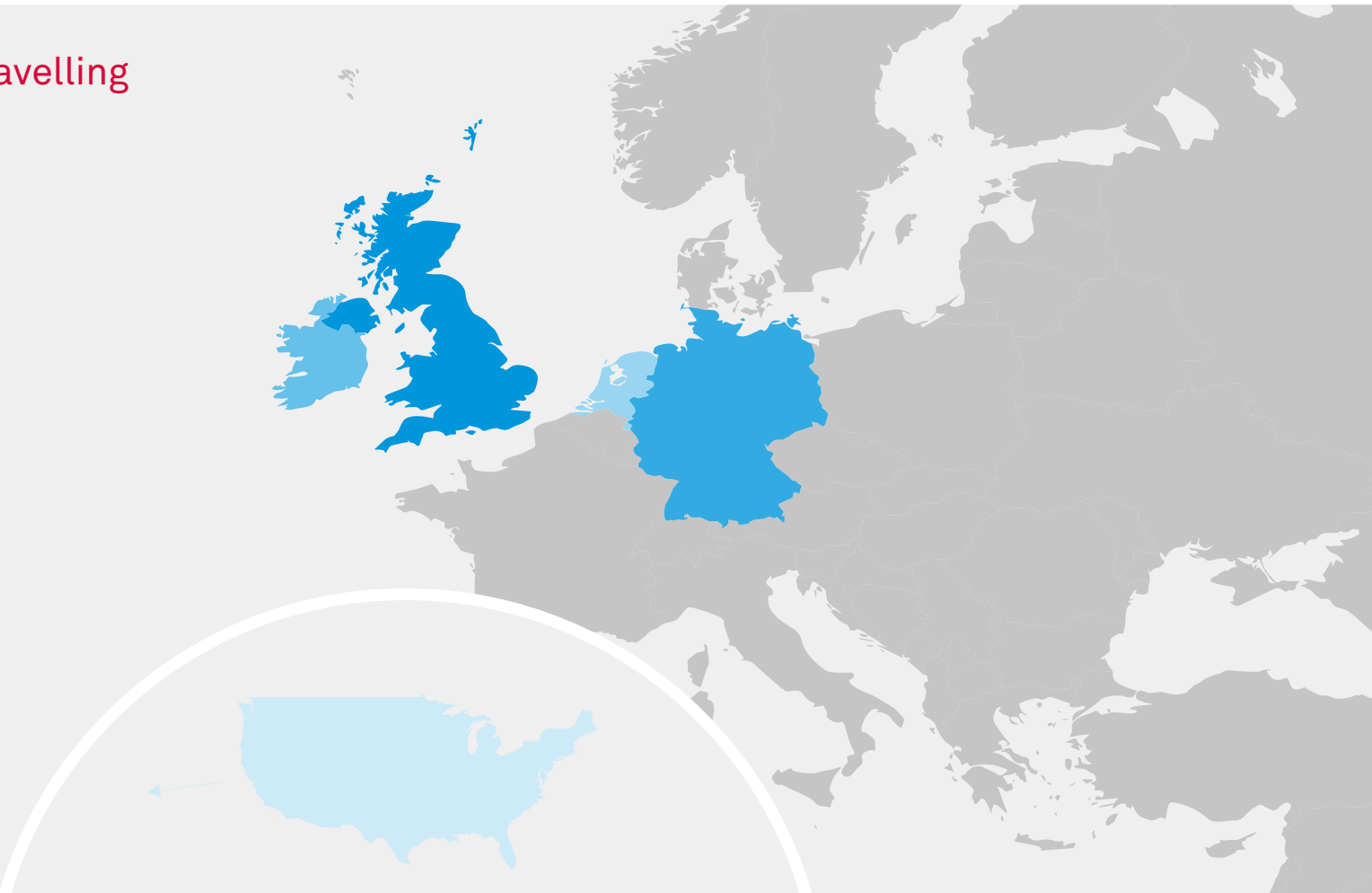


Duration of
British stays



United Kingdom & Ireland as destinations

Top 5 origins of guests travelling to the United Kingdom



United Kingdom	●	51%
Germany	●	20%
Ireland	●	7%
Netherlands	●	5%
USA	●	4%

